

## Class VII- Business City Project

The Orchid School designed a program 'Business City' for students of Class VII to provide them with an experience to work in teams, brainstorm and identify business opportunities, prepare business plans, and implement their ideas in school. Students of this level learn the concepts of Ratio and Proportion, Profit and Loss, Percentage and Tax. What better way than to experience it in real-life by setting up a Business City?

Students volunteered to take up the role of Entrepreneurs, Bankers, Quality Inspectors, Advertisement and Marketing Managers and Government agencies and contributed to the program as per their designations. The entrepreneurs presented their proposals to the bankers and school leaders keeping in mind the age of the customers, the amount each one of them was allowed to carry and upon approval, received seed money of Rs.1000 upto Rs 2000 from the school. They invested it for running a business of selling food items or artifacts. Investors and Bankers helped the entrepreneurs in financing, trading and sales with 7% promised return on the principal amount. The Advertisement and Marketing Team set a measurable marketing path for the entrepreneurs to meet their business objectives. Quality Inspectors checked the overall cleanliness and quality of the service and product provided, kept a watch on the quantity and kind of garbage collected, maintenance of cleanliness and hygiene norms followed, customer satisfaction etc. Government agencies collected GST from the stall owners and charged a fine based on quality inspectors' inputs. The customers were students of Class IV, V and VI and the staff of TOS. We are proud to mention that our students made it a successful project. Post the project, students participated in a donation drive to promote 'seva' and donated their profit or part of the profit 'Khari Kamai' that they earned through this project.

